

2010 Annual Report



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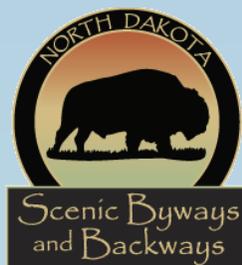
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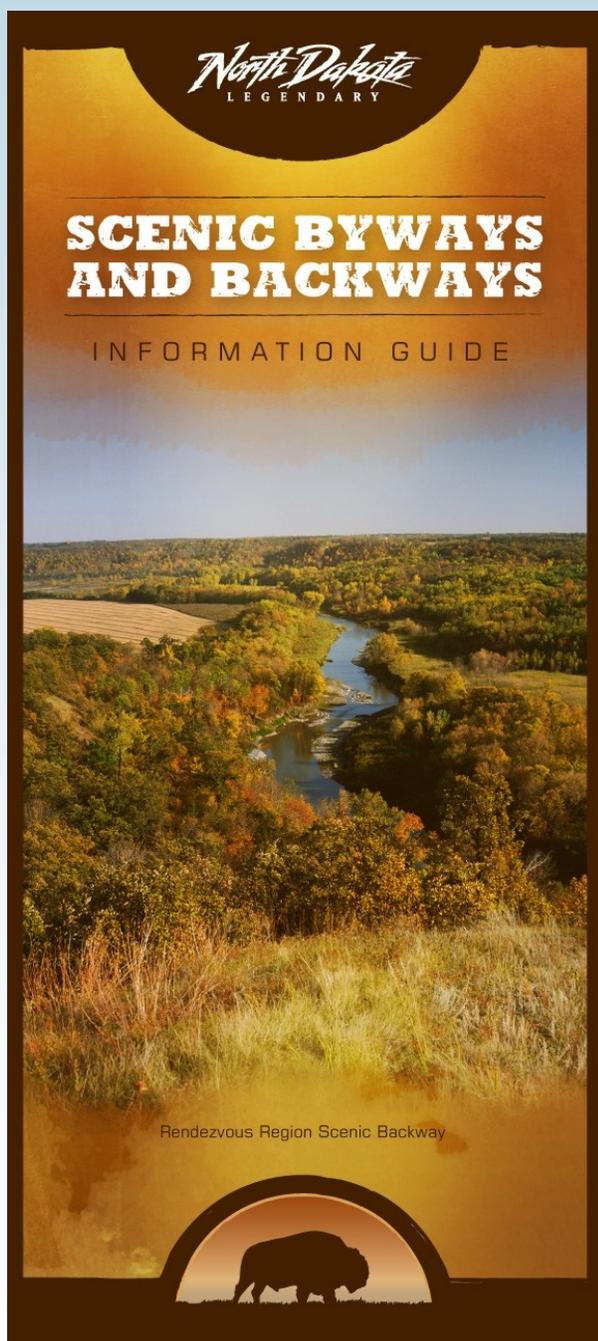


The North Dakota Scenic Byway Program is administered through a cooperative effort between the North Dakota Department of Transportation and the North Dakota Parks and Recreation Department.

**Unless otherwise noted, all photos are credited to Obsessed Photographers Group.*



Message from the State Byway Coordinator



In 2010, the North Dakota Scenic Byway Program, in collaboration with *Agency Mab*, unveiled a new and improved information guide for the traveling public.

The information guide captures the beauty of our ever changing landscape along the scenic byways and backways of North Dakota. The guide's seasonal colors, blended images, and assorted amenity list seeks to evoke emotion in both visitors and North Dakotans alike; to encourage travel to undiscovered places and to preserve that which already exists outside our front doors.

I hope you find the information guide in the hands of your many visitors, as well as the numerous North Dakota residents who continue to explore their surroundings.

Thank you to Nina Sneider and the city of Jamestown for helping host this year's annual state byway conference held at the Gladstone Inn October 7-8. The meeting and discussions went well, and it was a beautiful, sunny day as conference attendees took a bus tour of the Chan SanSan Scenic Backway. Jerel Skattum, backway leader, provided dialogue on the existing visitor sites, as well as the interpretive site projects that are currently underway along the backway.

As always, the success of the scenic byway program is dependent upon the volunteer efforts of dedicated byway and backway leaders who are willing to persevere and develop partnerships...thank you and keep up the good work!

Sincerely,

Kevin Stankiewicz
ND Scenic Byway Coordinator

Byway & Backway Reports

The following information was gathered from the annual reports submitted by each Byway and Backway leader.

CMP=corridor management plan CVB=convention visitors bureau FHWA=federal highway administration
JDA=job development authority SB=scenic byway TE=transportation enhancement

Chan SanSan Scenic Backway-Jerel Skattum, backway leader

ORGANIZATIONAL DEVELOPMENT

- Non-profit administered by LaMoure County via county commissioners.
- 8 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- TE grant; estimated completion is 2011.



MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Placing brochures, sponsor of the Old Time Tractor Tour, display booth at Adrian 125th celebration.

What type of marketing plans do you have for 2011?

- Update brochures and continue to find area events to have display booth.



CORRIDOR MANAGEMENT

List the county/s that your backway passes through.

- LaMoure

State designation was earned in what year?

- 2001

Primary intrinsic quality.

- Scenic

Describe any significant changes/updates to your Corridor Management Plan (CMP).

- We are in need of a new management plan.

VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your backway that increases the number of visitors to your backway area.

- Toy Farmer Show

ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a backway stakeholder?

- We must do a better job of bringing in new stakeholders and promoting from within.

Based on your previous response, what efforts are being done to obtain this type of involvement along your backway?

- We make the public aware of meetings through the newspaper letting them know anyone is invited to attend.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your backway.

- People moving out of LaMoure County and the difficulty in recruiting long-term volunteers.

Des Lacs National Wildlife Refuge Scenic Backway - David Bolin, backway leader



ORGANIZATIONAL DEVELOPMENT

- Federal; National Wildlife Refuge.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- We have 2 FWS EVS grant submittals for this year and will find out status mid-December.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Refuge brochure, newspaper articles, City of Kenmare brochure, advertisement in a birding magazine.

CORRIDOR MANAGEMENT

List the county/s that your backway passes through.

- Ward

State designation was earned in what year?

- 2000

Primary intrinsic quality.

- Natural



VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your backway that increases the number of visitors to your backway area.

- Refuge Prairie Day, Kenmare Goose Fest, Kenmare car show, Kenmare rib-fest, Ducks Unlimited Greenwing Day.



ECONOMIC IMPACT

Based on 2010, describe the economic impact to your communities/businesses as a result of your backway (gain, loss, no change).

- No change.

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a backway stakeholder?

- Remaining the same.

Based on your previous response, what efforts are being done to obtain this type of involvement along your backway?

- Attend city and community meetings.
- Improve road with federal highway dollars.
- Apply for grants for signage, interpretive panels and advertisement.

GOALS & IMPROVEMENTS

List and describe any improvements to your backway.

- One water control structure was replaced.
- Increased wildlife habitat and observation along the backway.

Killedeer Mountain Four Bears Scenic Byway-April Jepson, byway leader

ORGANIZATIONAL DEVELOPMENT

- Volunteer.
- 20 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- FHWA Scenic Byway Grant; December 2010.
- TE Grant for Reunion Bay; status unknown at this time.
- TEO Grant; completion date unknown due to Buffalo Pasture turnout construction.



MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Distribution of our new brochure has gone well; we also increased the number of rest areas for placement of our brochure with the ND Tourism Literature Rack Program.

What type of marketing plans do you have for 2011?

- Continue participation in the literature rack program.
- Distribution of brochures and audio CDs.
- Social media.

CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- Dunn, McKenzie, Mountrail

State designation was earned in what year?

- 1997
- 2000, extension

Primary intrinsic quality.

- Scenic



VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- Oldest ND PRCA Rodeo held in Killdeer every July 3-4. In 2011, it will be the 88th annual showing.

ECONOMIC IMPACT

Based on 2010, describe the economic impact to your communities/businesses as a result of your byway (gain, loss, no change).

- At this time it is still very difficult to determine.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your byway.

- Finding new volunteers that are energetic and enthusiastic about our byway and our tourism gems.



Old Red/Old Ten Scenic Byway–Robin Reynolds, byway president

ORGANIZATIONAL DEVELOPMENT

- Non-profit.
- 12-16 volunteers.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Continued enrollment in the ND Tourism Literature Rack Program which seems to be very effective. Secured Prairie Public Radio spots for “Scenic Saturdays” which aired Thursday-Saturday this summer, from June-August.

What type of marketing plans do you have for 2011?

- We plan to re-design and print the Old Red/Old Ten “red” brochure. A new brochure, Historic Churches on the Old Red/Old Ten Scenic Byway, is in the planning stage and a committee of three have started assembling the text and photos.



CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- Morton, Stark

State designation was earned in what year?

- 2008

Primary intrinsic quality.

- Historic



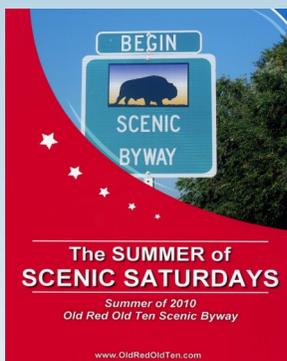
VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- “Scenic Saturdays” which runs each Saturday from Memorial Day through Labor Day.

If available, provide any feedback given by travelers about their byway experience.

- Anecdotal feedback has been very positive for the route. Local café’s report an increase in out-of-state customers.



ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a byway stakeholder?

- About the same. Glen Ullin and Schnell Recreation area remain under-represented on our committee.

GOALS & IMPROVEMENTS

List and describe any improvements to your byway.

- A new RV park was installed in Hebron.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your byway.

- The Bismarck Mandan Development Association recently started working with us about changing/improving our website, other marketing strategies, and funding some part of our requests as they pertain to Morton County, not Stark. The challenge, due to the distance between us, is to keep motivating our volunteers from the nine communities on our byway. It is difficult to assess, let alone quantify, our impact in the communities along the route.

Rendezvous Region Scenic Backway-Kathy Stremick, backway leader

ORGANIZATIONAL DEVELOPMENT

- Non-profit 501-C6 administered via Tourism Group.
- 20 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- Tetrault Woods Scenic Overlook; plan complete, estimated completion is July 2011.



List of fundraising events held in 2010.

- Applied for and awarded funds from Pembina County JDA, \$5000 and Cavalier County JDA, \$5000.

MARKETING

What type of marketing plans do you have for 2011?

- Release of new brochure, ND Travel Guide, ND Living (Sept, Feb, May).



CORRIDOR MANAGEMENT

List the county/s that your backway passes through.

- Pembina, Cavalier

State designation was earned in what year?

- 1996; 2010 extension

Primary intrinsic quality.

- Recreational

Describe any significant changes/updates to your Corridor Management Plan (CMP).

- Extension of the backway to Cavalier.

VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your backway that increases the number of visitors to your backway area.

- Rendezvous Region Art Festival, Rendezvous Region Giant Pumpkin Festival, Rendezvous Region Music Festival, Motorcycle Ride In, August the Deuce.

If available, provide any feedback given by travelers about their backway experience.

- Good comments from visitors that stay at the Forestwood Inn, Riverside Park, Icelandic State Park, and Sanctuary Guest House.

ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a backway stakeholder?

- More involved. The business and service community has seen an increase in traffic and this can be proven by the increase in City Sales Tax and Lodging Tax throughout the region. In 2010, hotels/motels in the region have seen a 90% occupancy rate. Festival attendance has increased and River Rentals had record sales with canoe and kayak rentals.

GOALS & IMPROVEMENTS

List and describe any improvements to your backway.

- Backway extension, and the continued development of the Pembina Gorge Trail system. The ND Parks and Recreation Department completed a trail layout and construction started. Pembina River Trail, poured a cement canoe ramp at the White Bridge site, if it holds during spring thaw, there is planning to do another cement ramp on at the Vang Bridge site. Pack-it-in/Pack-it-out signs were installed at all the selected sites.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your backway.

- The availability of County and Township funds for continued road maintenance.

Sakakawea Scenic Byway-David Borlaug, byway leader

ORGANIZATIONAL DEVELOPMENT

- Non-profit administered via the Lewis & Clark Fort Mandan Foundation.
- 12 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- FHWA Scenic Byway Monument Grant.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Promotion by Lewis & Clark Fort Mandan Foundation and the Knife River Indian Villages.

What type of marketing plans do you have for 2011?

- TBD.



CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- McLean, Oliver, Mercer

State designation was earned in what year?

- 2005

Primary intrinsic quality.

- Cultural



VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- Culture Fest at Knife River Indian Villages National Historic Site, Stanton and Lewis and Clark Days in Washburn.

If available, provide any feedback given by travelers about their backway experience.

- Visitors are constantly commenting on the natural beauty of the byway route with the Missouri River and prairie hills. Having the Lewis and Clark Center/Fort Mandan and Knife River Indian Villages as bookends of the byway provides a high-quality visitor experience.



ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a byway stakeholder?

- Remaining the same; however, we plan to reform our committee and engage communities over the winter months.

GOALS & IMPROVEMENTS

List and describe any improvements to your backway.

- Enhancements to the walking trail at Fort Mandan, including a vault toilet.



ORGANIZATIONAL DEVELOPMENT

- 501c3; formalized executive board.
- 45 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- CMP update.

List of fundraising events held in 2010.

- Sheyenne Valley Shuffle half-marathon.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- ND Travel Guide, American Roads (supplied 600 names for interested byway travelers for this region), Delta Sky magazine, Fargo Marathon booklet, ND Living magazine, Explore the Sheyenne, ND Living newspaper insert, Presort Plus brochure rack program.

What type of marketing plans do you have for 2011?

- ND Travel Guide ad has been purchased, brochure rack program. The Valley City CVB will continue to include the byway in their marketing.

CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- Barnes, Ransom

State designation was earned in what year?

- 1996
- 2002-National Designation

Primary intrinsic quality.

- Historic



VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- Sheyenne Valley Arts & Craft Festival, Sodbuster Days at Ft. Ransom, ND Winter Show.

If available, provide any feedback given by travelers about their backway experience.

- We received the ultimate compliment from a byway traveling couple stating that the Sheyenne River Valley NSB was the best interpreted byway that they had traveled.

ECONOMIC IMPACT

Based on 2010, describe the economic impact to your communities/businesses as a result of your byway (gain, loss, no change).

- Same but hopefully the update of our CMP will gather momentum; we will also be holding public meetings in six towns.

GOALS & IMPROVEMENTS

List and describe any improvements to your byway.

- Updated shower facilities and playground equipment at Lake Ashtabula, new fire rings at Fort Ransom, a new brochure from Fort Ransom, signage to the interpretive sites was installed, approximately 8 miles of new trails at Fort Ransom State Park, 6 ½ new miles of trail as well as 13 new boardwalks/water crossings and 2 horse barriers on the North Country Trail, new shower facilities at Clausen Springs Campground.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your byway.

- Sustainability.

Standing Rock National Native American Scenic Byway-Pamela Ternes, byway coordinator

ORGANIZATIONAL DEVELOPMENT

- Non-profit administered via Sitting Bull College.
- 15 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- FHWA Scenic Byway CMP Grant; estimated completion by December 2010.
- FHWA Scenic Byway Travelers Services II Grant; estimated completion by December 2011.
- FHWA Scenic Byway Facilities Grant for Visitor Center; estimated completion by December 2011.



List of fundraising events held in 2010.

- Sale of ads to reprint Visitor's Guide book.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Completed purchase, setup and installation of touch screen kiosk, reprinted Visitor Guide booklets, setup a Facebook account. Impact is unknown at this time.

What type of marketing plans do you have for 2011?

- Fundraising to update and reprint Visitor Guide booklet and byway brochure. Design, develop and print new Fort Yates Historic brochure. Update byway website and continue Facebook.

CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- Sioux (North Dakota), Corson (South Dakota)

State designation was earned in what year?

- 2001
- 2005-National Designation

Primary intrinsic quality.

- Cultural

List any additional interpretive/visitor sites that were added/removed from your byway this year.

- Removed Fort Manuel Lisa because it closed.

VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- 9 Pow Wows and Big Foot Motorcycle Ride.

ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a byway stakeholder?

- Slightly more interested.

Based on your previous response, what efforts are being done to obtain this type of involvement along your byway?

- Sitting Bull College and Standing Rock are establishing tourism/byway partnerships to expand the program and develop interpretive training.

GOALS & IMPROVEMENTS

List and describe any improvements to your byway.

- Interpretive panels installed, posts installed around Sitting Bull Burial Site parking lot, conceptual design completed for Visitor Information Site, BIA Highway 1806 resurfaced from Highway 24 to Kenel, SD.



Theodore Roosevelt National Park North Unit Scenic Byway-Eric Haugland, byway leader

ORGANIZATIONAL DEVELOPMENT

- Federal Government-National Park Service.
- 4 staff members.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- None at this time, no grants have been awarded.

MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- The National Park Service cannot pay for advertising; however, we supply information to many agencies which then provide this information as a public service in their travel media. A new avenue of marketing this year was the placement of the park and it's byway in an orientation video placed on the Watford City motel room's television sets. This was done weekly by the McKenzie County Tourism office.

What type of marketing plans do you have for 2011?

- A greater emphasis will be put in to contacting the energy companies that have come to the area. The park and the byway are resources the energy employees could enjoy.

CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- McKenzie

State designation was earned in what year?

- 2000

Primary intrinsic quality.

- Natural

Describe any significant changes/updates to your Corridor Management Plan (CMP).

- Last year the entire byway road was redone – a new road bed was put in on the first seven miles and then repaved, and the remaining seven miles of the road was chip-sealed. The road is in excellent shape now. This year Highway 85, which is the access road to the park and byway, was under construction. Next summer, the construction should be done in the park and on the access roads.

VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- The Badlands Star Party-astronomy star gazing in mid-August, takes place at the end of the byway at the Oxbow Overlook.

If available, provide any feedback given by travelers about their byway experience.

- Visitors enjoy the rugged beauty of the Badlands and the abundance of wildlife, specifically bison and bighorn sheep.

ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a byway stakeholder?

- The McKenzie County Tourism office is very interested.

PROGRAM ASSESSMENT

List any immediate concerns or challenges you have with your byway.

- None; however, this fall the park completed a long range interpretive plan that will guide the park on future interpretive programs that will affect the byway.



Turtle Mountain Scenic Byway-Mae Streich, byway co-coordinator

ORGANIZATIONAL DEVELOPMENT

- Non-profit administered via Bottineau and Rolette County.
- 12 volunteers.

FUNDRAISING/GRANTS

List and provide the status of grant award projects that are not yet completed and estimated date of completion.

- ND State Tourism Grant; estimated completion by spring 2011.
- EDC Grant; estimated completion by spring 2011.
- Minot Magic Fund and RC&D; completed.



MARKETING

Describe your marketing efforts for 2010 and identify if you are aware of any immediate impact.

- Brochures, newspaper, booth at Hostfest, television ads.

What type of marketing plans do you have for 2011?

- Same as 2010.



CORRIDOR MANAGEMENT

List the county/s that your byway passes through.

- Bottineau, Rolette

State designation was earned in what year?

- 1998

Primary intrinsic quality.

- Natural

Describe any significant changes/updates to your Corridor Management Plan (CMP).

- Completed updates in 2010.

VISITOR EXPERIENCE

List at least one annual event held along or in the vicinity of your byway that increases the number of visitors to your byway area.

- The Mystical Horizons Change of Seasons.

If available, provide any feedback given by travelers about their byway experience.

- We have had very positive comments with many returning visitors to the byway.

ECONOMIC IMPACT

Are communities/businesses becoming more involved, less involved, becoming uninterested, or remaining the same, as far as their desire to be a byway stakeholder?

- We have seen an increase in the interest to be a part of the byway.

Based on your previous response, what efforts are being done to obtain this type of involvement along your byway?

- We have been actively contacting potential members.

GOALS & IMPROVEMENTS

List and describe any improvements to your byway.

- Peace Garden Interpretive Center, continued work on the Coghlan Castle, installation of interpretive signs, native plant garden at Mystical Horizons and an interpretive center at Mystical Horizons, new logo.

Byway & Backway News

Chan SanSan Scenic Backway

- 2010 Tourism Infrastructure and Expansion Grant awarded to: Lisbon Opera House Foundation to install a new heating and air conditioning system in the historic Lisbon Opera House.
- October 2010: Jerel “Skip” Skattum resigns as backway leader. Skip has been a dedicated backway leader since the backway first earned state designation in 2002.

Des Lacs National Wildlife Refuge Scenic Backway

- November 2010: Jennifer Jewett, Souris River Basin Education and Outreach Coordinator, is the new backway leader and point person for the backway. Jennifer is taking over the duties from David Bolin, Refuge Manager for the Des Lacs NWR.

Killdeer Mountain Four Bears Scenic Byway

- 2010 Tourism Infrastructure and Expansion Grant awarded to: Three Affiliated Tribes Tribal Tourism Department to develop and create a “Gateway to the West” Visitor and Information Center on Main Street in New Town.

Old Red/Old Ten Scenic Byway

- 2010 Tourism Infrastructure and Expansion Grant awarded to: Mandan Progress Organization to create “Mandan Heritage Plaza” at the Historic Mandan Beanery and Depot.
- July 26, 2010: RoadTrip America®, an online guide since 1994 that offers advice, inspiration, resources, and camaraderie to all those who hear the call of the open road, posted a detailed and informative write up on the Old Red/Old Ten Scenic Byway.
- September 2010: Bernice Ende, a long-distance rider by horse, travels along portions of the scenic byway as she and her horse make their way home to Montana. Several members and partners of the Old Red/Old Ten Scenic Byway helped her coordinate her travels while passing through North Dakota. Bernice’s travel experiences are shared at www.endeofthetrail.com.

Rendezvous Region Scenic Backway

- August 2010: The North Dakota Department of Transportation Director, Francis Ziegler, approves the extension of the backway from Walhalla to Cavalier. The approval is contingent upon further defining of the route. Kathy Stremick, Rendezvous Region Backway leader and Walhalla Economic Development Director, in conjunction with the ND Scenic Byway Program coordinator are in the process of completing the requirement.

Sakakawea Scenic Byway

- June 2010: David Borlaug, Sakakawea Scenic Byway leader and head of the Lewis and Clark Fort Mandan Foundation, appears on the cover of *City Magazine* which includes a two-page interview with the Washburn native.

Byway & Backway News

Sheyenne River Valley National Scenic Byway

- 2010 Tourism Infrastructure and Expansion Grant awarded to: City of Kathryn for restoration of the Historic Sheyenne Valley Bank building into a community and interpretive center.
- January 5, 2010: Bobby Koeplin, chairperson of the Sheyenne River Valley NSB, is elected to an officer position as Vice-Chair of the National Scenic Byway Foundation. The National Scenic Byway Foundation is a not-for-profit and tax exempt charitable organization established to aid in the successful completion of byway projects that might not otherwise be accomplished by byways and byway organizations.
- February 5, 2010: Valley City is selected as an ACHIEVE city.

The National Association of County and City Health Officials (NACCHO), the National Association of Chronic Disease Directors (NACDD), the National Recreation and Park Association (NRPA), and the YMCA of the USA (Y-USA) announced 40 U.S. communities that have been selected in 23 states and in one territory to advance the nation's efforts to prevent chronic diseases and related risk factors through a locally collaborative approach. This approach, called Action Communities for Health, Innovation, and EnVironmental changE (ACHIEVE), is supported by the Centers for Disease Control and Prevention (CDC)'s Healthy Communities Program and receives technical assistance from the Society for Public Health Education (SOPHE).

- May 19, 2010: Elks City Park Footbridge ribbon cutting ceremony in Valley City. Valley City celebrates the official opening of a highly-used historic bridge that was refurbished.
- July 2010: *Midwest Living* magazine highlights the Sheyenne River Valley NSB as one of it's top 25 places to see fall colors.
- October 29, 2010: Becky Heise, Sheyenne River Valley NSB historian, receives the State Historical Society's Heritage Profile Honor Award during the 22nd Annual Governor's Conference. Her efforts have contributed to the development of 27 byway interpretive panels and 10 map kiosks located along the nationally designated scenic byway; 8 interpretive panels for the Valley City Historic Bridges Tour; 5 interpretive panels that are located in Medicine Wheel Park. She has played a vital role in the success of the Sheyenne River Valley NSB and the North Country National Scenic Trail (NCT).
- November 9, 2010: Opening of the Prairie Waters Education and Research Center. The Prairie Waters Center is affiliated with Valley City State University and began functioning this fall. The goal of the Center is to educate teachers, students (K-12 plus college), and resource professionals about water and water issues in North Dakota. In a sense, it is an environmental learning center that focuses on rivers, streams, lakes, and wetlands. The Center offers presentations to school groups and provides workshops to teachers and professionals. The Research Center is located in Kathryn, ND, about 17 miles south of Valley City.

Standing Rock National Native American Scenic Byway

- Spring 2010: A five-page article on the National Native American Scenic Byway appears in the spring 2010 edition of *American Road* magazine. The nationally designated byway traverses into both North and South Dakota.
- July 2010: Pamela Ternes, Standing Rock National Native American Scenic Byway Coordinator and Standing Rock Transit Director, becomes a member of the America's Byways Resource Center Advisory Committee. The advisory committee is a small group, representative of the byway community that provides feedback and guidance on the development and implementation of projects and programs to help meet the needs of the byway community.

Byway & Backway News

Turtle Mountain Scenic Byway

- 2010 Tourism Infrastructure and Expansion Grant awarded to: Turtle Mountain Scenic Byway and Bottineau County for construction of an interpretive center at Mystical Horizons scenic overlook.
- March 2010: NTA online, a trade organization of thousands of tourism professionals involved in the growth and development of the packaged travel industry, highlights the Turtle Mountain Scenic Byway in an article that included recent sites giving visitors a new look on North Dakota.
- July 29-Aug 2, 2010: Bobbi Hepper-Olson, project manager for Save the Coghlan Castle, coordinates a free hands on learning volunteer workshop to help restore North Dakota's only castle. The event was well attended. A news clip is available at: <http://www.kxnet.com/video.asp?ArticleId=611117&VideoId=38135>.

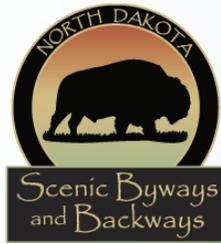
Photo credit: Bobbi Hepper-Olson



Photo credit: Terrence Brien-Belcourt



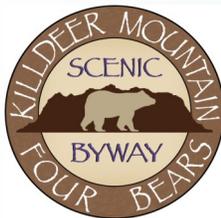
Be on the lookout for these logos...



*North Dakota Scenic Byways & Backways Program logo. This logo is used for promotional and marketing material.



*Chan SanSan Scenic Backway logo. The logo is used for promotional and marketing material.



*Killdeer Mountain Four Bears Scenic Byway logo. The logo is used for promotional and marketing material.



*Old Red/Old Ten Scenic Byway logo; North Dakota's most recently designated byway. The logo is in the process of being trademarked and is used for promotional and marketing material.



*Sheyenne River Valley National Scenic Byway logo. The logo is used for promotional and marketing material.



*The Standing Rock National Native American Scenic Byway logo. The logo is used for promotional and marketing material.



*Turtle Mountain Scenic Byway logo; newest logo to the byway program. The logo is used for promotional and marketing material.



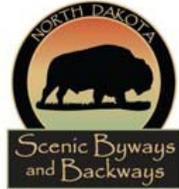
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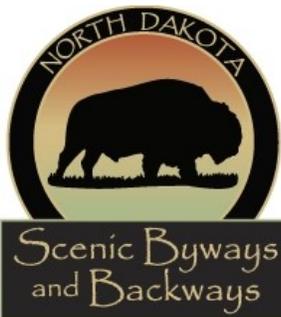
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North Dakota Scenic Byway Program

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